



IHS MARKIT TECHNOLOGY INTELLIGENCE SERVICE

Mobile PC

Real time access to a continuous flow of research across geographies, topics and application areas

COVERAGE

- Coverage of 8 regions, 19+ brands, and worldwide gaming notebooks.
- Realistic assessment of market opportunities, potential risks, and accurate growth projections
- Fastest growing categories, premium opportunities, and feature
- Analysis of high growth and high-risk markets.
- Interplay of the tablet and notebook PC markets
- Segmented & detailed global shipment information
- Balancing of WiFi + Cellular and WiFi only on Mobile PC

Market Insights

Frequent analyst commentary on product launches, market news and analysis.

Market Trackers

Historic and forecasted, delivered in Excel and in IHS TRAX®, an online analysis tool.

Reports

Quarterly topical reports addressing emerging areas, as well as detailed product, company and industry-level analysis.

Analyst Access

Direct communication with analysts for prompt responses to urgent and unique questions.

Clients of this service will receive:

Mobile PC Market Tracker – This tracker offers a quarterly excel database, providing the top 19 brands' notebook PC & tablet historical and forecast shipment data by size, resolution, display technology and region. The database also covers the OS/processor and form factor. Each accompanying quarterly PPT addresses the overall notebook PC and tablet market, brand dynamics, and product development trends.

Country-Level Database – Annual data, updated quarterly includes coverage of shipments, sales, and installed base, segmented by key metrics such as size, resolution, OS, and form factor.

Emerging PC Market Tracker– This tracker offers a quarterly excel database on gaming notebooks, with historical & forecast shipment data by size, resolution, and region. The quarterly excel file also includes connectivity & storage data, including LTE/5G & non- LTE/5G.

The quarterly accompanying PPT reports cover topics such as gaming notebook market analysis, technical design analysis (ex: HDR / narrow border/type-C), and new PC design trends (ex: Always connected PC & foldable PC).

Mobile PC Spec and Price Database – This quarterly Excel database includes notebook and tablet product spec & ASP info.

Research Coverage

Applications	Features	Form Factor	Time Period
Tablets Notebook PCs Gaming notebook	Operation system Processor Display Tech Size Resolution Form factor	Tablet - Detachable - Slate Notebook PCs - Convertible - Clamshell	Quarterly

Measurements	Regions	Topics
By Region: - Unit shipments - Revenue - Brand - Operating system - Processor - Size - Resolution - Form factor	By Country: - Unit shipments - Revenue - Installed base - Operation system - Processor - Size category - Form factor	Japan North America Western Europe Eastern Europe China Asia Pacific Latin America Middle East and Africa

Countries

APAC	Europe	Ireland	Slovenia	Latin America
Australia	Austria	Italy	Spain	Argentina Brazil
China	Belgium	Latvia	Sweden	Chile Colombia Mexico
Hong Kong	Czech Republic	Lithuania	Switzerland	Peru
India	Denmark	Netherlands	Turkey	North America
Indonesia	Estonia	Norway	UK	Canada USA
Japan	Finland	Poland		
New Zealand	France	Portugal		
Philippines	Germany	Russia		
South Korea	Greece	Slovakia		
Taiwan				

Related Research

[Tablet and Notebook Display & OEM Market Tracker](#)

[Smartphone Intelligence Service](#)

[Small Medium Display Market Tracker](#)

[Large Area Display Market Tracker](#)

[Consumer Electronics Intelligence Service](#)

[Teardowns - Tablets, eReaders & Notebooks Intelligence Service](#)

[Smart Home IS](#)

[Consumer Research: Devices, Media & Usage IS - Premium](#)

[Connected Devices Intelligence Service](#)

[Foldable Display Technology & Market Report](#)

[TV Sets Intelligence Service - Premium](#)

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