



IHS MARKIT TECHNOLOGY INTELLIGENCE SERVICE

COVERAGE

- The most granular analysis of cinema sites, screens and premium technology choices by the 80+ largest cinema exhibitors in the world outside China
- Tracking of screens, sites, projectors, 3D systems, servers, PLF choices, consolidation, quarter by quarter
- Extensive global rankings of all key metrics
- Coverage of all regions and territories where the Top 80+ cinema exhibitors are present: North America, Latin America, EMEA and APAC (China available for selected metrics only)
- Tracking of selected financial and derived performance metrics for publicly-quoted cinema operators
- **Time Period:**
 - 2016 Base Year (2015 for financial metrics)
 - Quarterly Data
- **Product Type**
 - Cinema exhibitor
 - Data aggregated by exhibitor group, brand and territory

Cinema Operator Strategic Intelligence

Comprehensive research and analysis of the world's leading cinema operators

Detailed analysis of site and screen growth, cinema technology, infrastructures and M&A activity

Clients of this service will receive:

Suite of Cinema Operator Strategy Databases – Delivered in Excel and Power BI, all key metrics (screens, sites, technology, published financials and performance) updated every quarter, this Service tracks all the world's leading cinema operators (outside China) and provides an insight into their market positioning for growth and strategic choices for key technologies.

Market Briefs – Short and long form studies on key trends published throughout the year, identifying and elaborating on most relevant developments within the cinema exhibition sector. Briefs will include commentary on PLF and LED take-up, M&A activity & consolidation, and financial & performance metrics.

Analyst Access - For prompt responses to urgent and unique questions, expert briefings and analysis

Analyst Insights - Client-exclusive Commentary on developments throughout the year

Examples of market brief coverage areas:

- Screen growth patterns by exhibitor and by country
- Technology evolution and penetration
- Premium Large Format Cinema
- Annual review of Cinema Exhibition Market
- Cinema market consolidation and ownership maps
- LED screens: market take-up and penetration
- M&A activity in the cinema exhibition sector

Database Names & Segmentations

Cinema Operators Digital projectors and servers Database	<ul style="list-style-type: none"> Projectors by Manufacturer Projectors by Series 	<ul style="list-style-type: none"> Projectors by Resolution Servers by Manufacturer
Cinema Operators Sites and Screens Database	<ul style="list-style-type: none"> Cinema Sites and Screens Multiplex Sites and Screens Average screens per site 	<ul style="list-style-type: none"> Net Screen Additions Growth in Cinema Screens
Cinema Operators Screen Infrastructure Database	<ul style="list-style-type: none"> Screens by format (3D/2D) Average 3D Screens per Site 3D Screens penetration to total exhibitor and brand screens 	<ul style="list-style-type: none"> 3D Screens market share to total territories' 3D screens 3D Sites
Cinema Operators Premium Large Format Database	<ul style="list-style-type: none"> PLF Screens by type and brand PLF Screens penetration to total exhibitor group or brand's screens 	<ul style="list-style-type: none"> Share of PLF screens by type and brand PLF Screens market share to territory's PLF screens
Cinema Operators Rankings Database	<ul style="list-style-type: none"> Ranking by Screens, Sites, Territories, Regions, Average Ticket Price, Concessions, Spend per Person, Box Office as Percentage of Revenue, Concessions as Percentage of Revenue 	
Cinema Operators Published Financials Database	<ul style="list-style-type: none"> Admissions, Box Office Revenue Average Ticket Revenue per person Concessions Concessions per person 	<ul style="list-style-type: none"> Spend per person Other Cinema Revenue
Cinema Operators 3D Screens by System Provider Database	<ul style="list-style-type: none"> 3D Screens by System Provider Share of 3D Screens by System Provider 	

Relevant Research

- Cinema Intelligence Service
- Advertising Intelligence Service
- Channels & Programming Intelligence Service
- TV & Online Video Intelligence Service - Premium

For more information ihsmarkit.com/technology

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About IHS Markit

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