TECHNOLOGY INTELLIGENCE SERVICE

Video Surveillance - Annual
Video Surveillance - Annual - Premium

Extensive coverage of the market for video surveillance equipment, providing in-depth data and analysis

Databases
Forecasts and market share estimates, delivered in Excel

Briefs & reports
Market briefs offer analysis and insights from the dataset; reports provide analysis of key technology trends and industry conferences

Analyst access
For prompt responses to urgent and unique questions

Analyst insights
Client-exclusive commentary on developments throughout the year

Clients of this service will receive:

Video Surveillance Market Share Database (flagship product) - Delivered in Excel and fully updated once per annual subscription, this database provides market share tables by product for the EMEA, Americas, Asia, China, and world regions.

Video Surveillance Intelligence Database (standard and premium versions) - Delivered in Excel, this database provides comprehensive market size data and forecasts for the video surveillance equipment market segmented by a broad range of criteria. An online PowerBI visualization tool accompanies the database. The premium database has additional geographic granularity. Coverage details are provided on the next page.

Physical Security Equipment & Services Report - A total industry snapshot, this report presents an overview of the physical security market by collating top-level data from other IHS Markit | Technology, now a part of Informa Tech, research products. It includes segmentation by security equipment type (video surveillance, access control, intrusion detection); service (systems integration, as-a-service models, remote monitoring revenues); end-user vertical; and geographic region.

Market briefs and reports - Delivered throughout the year, these studies provide analysis of core databases, trends, and reactive events in the wider physical security industry. These reports contain analyst insights to aid understanding of the factors driving the covered markets.

Coverage details:
- Regional and global market forecasts
- Unit shipments
- Revenues
- Average selling prices
- 10 main product categories
- Revenues for more than 40 countries
- Revenues for 17 end-user sectors
- Premium version provides units, revenues, and ASP data by 13 sub regions in addition to the standard 5 regions
- Premium version subscribers receive three deep-dive sub-regional reports each subscription year
### Research coverage

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<td>Base year for most recent historical year and 5-year annual forecast</td>
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<td>HD CCTV cameras</td>
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<td>Units</td>
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<td>Network cameras</td>
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<td>Explosion-proof cameras</td>
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<td>Thermal cameras</td>
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<td>Recorders</td>
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<td>Video analytics appliances</td>
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<td>Encoders</td>
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<td>Video management software (VMS)</td>
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<td>Accessories</td>
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<tr>
<th>Analog cameras</th>
<th>HD CCTV cameras</th>
<th>Network cameras</th>
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<tbody>
<tr>
<td>Camera resolution</td>
<td>Form factor</td>
<td>Form factor</td>
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<td>Form factor</td>
<td>Form factor</td>
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<td>Dynamic range</td>
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<table>
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<tr>
<th>Recorders</th>
<th>VMS</th>
<th>Encoders</th>
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<tbody>
<tr>
<td>Channel count</td>
<td>Channel count</td>
<td>Channel count</td>
</tr>
</tbody>
</table>

### Revenues by country

- Austria and Switzerland
- Benelux
- France
- Germany
- Italy
- Nordic Countries
- Spain and Portugal
- UK and Eire
- Russia
- Czech Republic
- Poland
- Rest of Eastern Europe
- Middle East
- South Africa
- North Africa
- Rest of Africa
- USA
- Canada
- Argentina
- Brazil
- Mexico
- Rest of Latin America
- Taiwan
- Japan
- South Korea
- Malaysia
- Indonesia
- Singapore
- Vietnam
- Thailand
- Rest of South East Asia
- India
- Pakistan
- Oceania
- Rest of Asia
- Eastern China
- Northern China
- Southern China
- Northeastern China
- Northwestern China
- Southwestern China
- Hong Kong and Macau

### Revenues by end-user sector

- Airports
- Banking and finance
- Casinos and gaming
- City surveillance
- Commercial
- Data centers
- Education
- Government
- Healthcare
- Manufacturing and industrial
- Ports
- Railways
- Residential
- Retail
- Sports and leisure
- Traffic monitoring
- Utilities, energy, and mining

<table>
<thead>
<tr>
<th>Standard service</th>
<th>Americas</th>
<th>EMEA</th>
<th>Asia (excl. China)</th>
<th>China</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASPs, units, and revenue by region</td>
<td>USA</td>
<td>Western Europe</td>
<td>Southeast Asia</td>
<td>+ 3 deep-dive reports with insights on 3 sub regions per year</td>
</tr>
<tr>
<td>Premium service</td>
<td>Canada</td>
<td>Eastern Europe</td>
<td>East Asia</td>
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<tr>
<td>By region and sub region</td>
<td>Latin America</td>
<td>Russia</td>
<td>India</td>
<td></td>
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For more information technology.ihs.com

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**About IHS Markit**

IHS Markit (NYSE: INFO) is a world leader in critical information, analytics and expertise to forge solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 business and government customers, including 80 percent of the Fortune Global 500 and the world's leading financial institutions. Headquartered in London, IHS Markit is committed to sustainable, profitable growth.

**Worldwide**

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