IHS MARKIT TECHNOLOGY INTELLIGENCE SERVICE

Service Enablement AI & Analytics

Global, in-depth coverage of OSS/BSS, analytics, AI (machine/deep learning), data management, revenue management, BSS for cable/MSOs, service assurance.

Market Reports – delivered in Excel and PDF analysis

- **Subscriber Data Management Report** – forecasts, analysis, and trends for SDM

- **Service Assurance Report** – forecasts, analysis, and trends in service assurance

- **Revenue Management Report** – forecasts, analysis, and trends in revenue management

Surveys – delivered in PDF

- **Next Gen OSS Survey** – analyzes the plans of service providers in transforming their OSS

- **Next Gen BSS Survey** – analyzes the plans of service providers in transforming their BSS

- **Analytics Survey** – analyzes the plans and needs of service providers in terms of analytics for network automation, customer care, business support and new services

Vendor Analysis Report

- **OSS Vendor Analysis** – profiles, analyzes OSS vendors and their role in enabling new services and third party partnerships, while running in a virtualized environment

- **BSS Vendor Analysis** – profiles, analyzes BSS vendors who enable third party partnerships, and enhanced customer experience while running in a virtualized environment

- **Analytics Vendor Analysis** – profiles, analyzes analytic vendors in their contributions towards automation in the network, new services and new ecosystems such as IoT

- **Next Gen BSS for Cable/MSOs** – profiles, analyzes BSS vendors who are helping cable/MSOs transform to offer new services

DELIVERABLES

Market Reports (3)

Worldwide and regional market size and share information

Surveys (3)

In-depth interviews with operators

Leadership Analysis (4)

Profiles leading industry vendors and their capabilities

Market Insights (~12)

Analyst commentary on market shifts, technology and regional developments

Briefings

Quarterly scheduled briefings with analysts on research highlights

Analyst Access

For prompt responses to urgent questions.

Research Coverage

Market Reports	Measures	Coverage
Subscriber Data Management (annual)	Revenues	SDM software SDM services
Revenue Management (annual)	Revenues	Revenue Management by product type Revenue Management services
Service Assurance (annual)	Revenues	Service Assurance by product type Service Assurance services

Other Deliverables	Details
OSS Operator Survey (annual)	Interviews with knowledgeable purchase-decision makers at operators worldwide regarding their perceptions and plans around next gen OSS
BSS Operator Survey (annual)	Interviews with knowledgeable purchase-decision makers at operators worldwide regarding their perceptions and plans around next gen BSS
Analytics Survey/AI Operator Survey (annual)	Interviews with knowledgeable purchase-decision makers at operators worldwide regarding their perceptions and plans around analytics, AI (machine/deep learning)
OSS Vendor Analysis (annual)	Profiles leading OSS vendors regarding their plans to help operators transform their OSS to accommodate next gen services and network scenarios
BSS Vendor Analysis (annual)	Profiles leading BSS vendors regarding their plans to help operators transform their BSS to accommodate next gen services and customer experience
Analytics Vendor Analysis (annual)	Profiles leading analytic vendors who are helping operators with network automation, customer care, billing and new services
Next Gen BSS for Cable MSOs (annual)	Profiles leading BSS vendors who are helping cable MSOs transform and offer new services

Regions	Sample Companies (see abstracts for full lists)	
Worldwide **North America (US and Canada)** **Europe, the Middle East, Africa (EMEA)** **Asia Pacific (including Japan and Australia)** **Caribbean and Latin America (including Mexico)**	Amdocs CSG Ericsson HP Huawei IBM	Netcracker Nokia Openet Oracle Procera Sigma Systems

Related Research

Operators & Services   **Service Provider VoIP & IMS**
M2M, IoT & Connectivity   **Mobile Infrastructure**
SDN & NFV   **Service Provider Economics**
Service Provider Broadband & Video

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