



IHS MARKIT TECHNOLOGY INTELLIGENCE SERVICE

Display Dynamics

COVERAGE

- Display, LCD, OLED, flexible, transparent, and touch
- TV, notebook, tablet, smartphone, public display, and automotive
- OEM, brands, components, supply, demand, prices, fabs
- Shipments, inventory, price forecasts, brand production and a sell-through watch
- Large display, small medium and component markets trends, drivers, outlooks

Market Trackers

Historical and forecasted, delivered in Excel Tables including revenues, units, ASPs, market shares and products.

Reports

Research addressing key focus areas, market size and industry-level analysis.

Analyst Access

For prompt responses to urgent and unique questions.

Subscribers of this service will receive:

Analyst Insights – This service delivers real-time insights from our global team of analysts, along with data and excerpts from the IHS display portfolio of research.

Delivered in an online format comprising of 20+ articles monthly, the entire display industry is covered. The service also includes a monthly summary combining all of the articles from the month in one document.

Display Strategic Outlook Market Brief (Premium) – Monthly report analyzing the display industry, including components, materials, panels, OEM/Brands and end market.

Display Strategic Outlook Database (Premium) – A monthly database that provides worldwide data on display shipments, FAB utilization, inventory, price forecasts, supply chain activity, component supply demand, OEM/ODM shipment, brand production and a sell-through watch.

Presentations (Premium) – Quarterly presentations delivered in PPT covering hot topics, conferences and events in the display industry.

Research Coverage

Technologies	Applications	Markets	
All display technologies LCD display OLED display	Smartphones Tablets TVs Monitors Notebooks Automotive Public displays Handheld applications	Large display Small medium display Key components OEM/Brand industry End market	
Panel Suppliers	OEMs	Brands	
AUO BOE CEC-Panda ChinaStar CPT HannStar InfoVision Innolux Japan Display LG Display NEC Panasonic LCD Samsung Sharp Tianma	AmTRAN Briview Darwin Compal Foxconn Inventec LGE Pegatron Qisda Quanta Samsung TPV Wistron	Acer AOC Apple Asus BenQ Changhong Dell Hisense HP Konka Lenovo LGE Microsoft Philips Samsung	Skyworth TCL TPV Vestel ViewSonic
Measurements		Frequency	
Panel Shipments Units by Application Inventory Weeks by Key Applications Panel Prices (\$US) Fab Utilization Rate (%) by suppliers and Gen. Supply Chain Analysis OEM/ODM Shipments Forecast Units by Key Applications Brand Production Forecast Units by Key Applications SET Inventory by Key Applications Sell-through Watch Component Supply Demand		Real-time analyst insights/articles Summary: Monthly Database: Monthly (Premium) Market Brief: Monthly (Premium) Presentation: Quarterly (Premium)	

For more information technology.ihs.com

WORLDWIDE

T +1 844 301 7334

E technology_us@ihsmarkit.com
technology_apac@ihsmarkit.com
technology_emea@ihsmarkit.com

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