



TECHNOLOGY, MEDIA & TELECOM INTELLIGENCE SERVICE

High-Performance Wireless

Insight and analysis on Wi-Fi, Bluetooth®, Ethernet, GPS and NFC technology trends and market landscape.

Real time access to a continuous flow of research across geographies, topics and application areas:

Analyst Insights

Frequent analyst commentary on product launches, market news and analysis.

Market Tracker

Historic and forecasted market data, delivered in Excel and accompanied by written analysis.

Analytical Database Tool

Tailored views of application market data.

Reports

Annual topical reports addressing key focus areas with in-depth analysis on market and technology trends.

Market Briefs

Studies addressing key trends delivered throughout the year.

Analyst Access

For prompt responses to urgent and unique questions.

FEATURED TOPICS

- WLAN global overview and competitive landscape
- Bluetooth's role in the Internet of Things
- WLAN in the smart home
- WLAN and Bluetooth in across consumer and industrial applications
- Bluetooth global overview and competitive landscape
- WLAN and Bluetooth in emerging applications
- WLAN and Bluetooth in automotive

Clients of this Intelligence Service will receive:

High Performance Wireless Market Tracker – Current and projected uptake for 10 technologies and 10 application areas. Includes quarterly shipment and revenue forecasts as well as annual market shares by technology for semiconductor markets.

IoT Vertical Market Sizing Tool – measures connectable or IoT device shipments across key verticals, applications and regions for IoT; updated quarterly

Vertical Market Briefs – assessment of market size and trends, strategic issues, stakeholder ecosystems and value chains.

Continuous and timely insights from industry experts – coverage of market news, trends and activities as they happen, including access to analysts for urgent questions.

Detailed examination of key technologies and applications – data and analysis of the strategic, technological and competitive landscape influencing market growth and development for areas such as:

- 802.11ax standard,
- 802.11ac Wave1, 802.11ac Wave2 specifications
- WiGig (802.11ad standard)
- Automotive infotainment
- Smart home
- Major appliances

Research Coverage

Technologies	Regions	Applications
802.11 a/b/g 802.11 n 802.11 ac Wave1 802.11 ac Wave2 802.11 ad 802.11 ax Bluetooth Classic/Smart Ready Ethernet GPS NFC	Americas EMEA (Europe, Middle East, Africa) APEC (Asia Pacific)	Access points Customer premises equipment (CPE) Automotive Computing Consumer electronics Mobile communications Peripherals Home security Home automation WLAN enterprise equipment Industrial

Devices		
Access points and routers Auto infotainment Telematics Bluetooth headsets Blu-ray and DVD players Cable CPE Consumer and DIY videos Desktop PCs Digital camcorders Digital cameras Digital cordless phones Digital picture frames Digital voice assistants DSL CPE	Enterprise access points e-Readers Feature phones Garage door operators Handheld game consoles Mobile PCs MP3 players OTT set-top boxes Paid and FTA set-top boxes PC peripherals Personal and enterprise printers Personal and portable stereos Personal navigation devices	Remote terminal units (RTU) Smart door locks Smart fire detectors Smart thermostats Smartwatches Smartphones Tablets Televisions Video game consoles Video game controllers Wireless video doorbells WLAN enterprise equipment

Time Period	Measurements	Measurement Segments
Five-year annual forecast Two-year quarterly forecast History from 2013	Device shipments IC shipments IC revenues Module shipments Module revenue WLAN IC market share Bluetooth IC market share IC market share	Technology Device type Protocol Multiple-Input Multiple-Output (MIMO) WLAN IC integration level Bluetooth IC version

Topical Report Coverage	
WLAN global overview and competitive landscape WLAN module market landscape Bluetooth's role in the IoT Smart home	Bluetooth global overview and competitive landscape WLAN and Bluetooth in emerging applications WLAN and Bluetooth in automotive

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