Display Backlight Market Tracker

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The Display Backlight Market Tracker covers the entire value chain for large-sized TFT LCD backlight units (BLUs). It covers shipments, relationships between backlight makers and panel makers and LED makers and backlight makers, new technological developments, and industry news, as well as trends in prices, supply/demand, and cost structures.

This report includes a backlight forecast and supply chain Excel data file, a backlight cost Excel data file and a PowerPoint report.

Key Issues Addressed
- Discover the latest technology and supply chain information as well as pricing and forecasts for the entire range of TFT LCD backlights
- Understand improvements in display performance derived from TFT LCD backlighting
- Learn about different backlight configurations and stacks found in production today
- Gain a single source of backlight information regarding supply/demand, supplier performance and capacity, price trends, cost trends, revenue, and market share.

Applicable To
- Brand manufacturers, OEMs, ODMs
- LCD and the materials/components procurement division
- LCD panel suppliers
  - Materials and components procurement division
  - Panel development division
- Investment community - Fund managers, investors, and analysts with an interest in display companies
- Backlight and the materials suppliers
Table of Contents
- Executive summary
- Backlight unit basics
- TFT LCD BLU supply chain
- Open-cell business
- Changes in BLU cost structure by LCD product trend
- TV BLU cost analysis for emerging technology
- Direct LED TV BLU forecast
- LED light source for BLUs
- Light guide plate (LGP)
- TFT LCD and BLU technology update
  - LED BLU design trend
  - High resolution displays
  - High color gamut LCD backlighting
  - Low power consumption
  - Curved LCD TVs
  - Micro/Mini LED technology
  - Other advanced backlighting technologies

Panel sizes covered in the report
- Smartphone: 4", 4.3", 4.5", 4.7", 4.8", 5", 5.1", 5.2", 5.3", 5.5", 5.7", 6"
- Tablet: 7", 7.9", 8", 9.7", 10.1"
- Notebook PC: 11.6", 12.5", 13.3", 14", 15.6", 17.3"

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