Display Driver IC Market Tracker

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The Display Driver IC Market Tracker is a quarterly report that covers the shipments, prices, revenue, value chain (supply chain) dynamics, wafer foundries, new technologies, interfaces, and display resolutions that influence driver ICs across all applications. The report provides detailed quarterly analyses of the TFT LCD driver IC and AMOLED driver IC market for all flat panel display market segments while providing information about the companies and technologies that participate in this space.

Three important elements of this report are market share, value chain relationships between driver IC makers and the panel makers, and developments in driver IC technology.

This report is published as an excel data file and PowerPoint report.

**Key Issues Addressed**
- The latest technology and supply chain information as well as pricing and forecasts for the entire range of TFT LCD driver ICs
- Improvements in display performance derived from driver ICs
- The high-resolution market trend and driver IC suppliers’ response to high resolution market growth
- The latest technology and supply chain information of AMOLED driver ICs

**Applicable To**
- Driver IC suppliers
- Semiconductor suppliers
- Investment Community
- Fund managers / investors / analysts with interest in display companies
- Panel suppliers
- Materials/components Procurement division
- Panel development division Brand manufacturers/OEMs/ODMs
- Panels and materials/components procurement division

**ACTUALS AND FORECAST**

**Frequency, Time Period**
- Quarterly update

**Measures**
- Revenue
- Units
- Average selling price ($US)

**EXCEL DATA FILE COVERAGE**
- Market share (Including fabless market share)
- Market share by large and small/medium display application
- Total shipments and revenue by application
- LCD tablets
- LCD monitors
- LCD notebooks
- LCD TVs
- LCD mobile phones
- AMOLED mobile phones
- Other large applications
- Other small applications
- Driver IC specifications for main panels

**TDDI Supply in 2018**

Source: IHS Markit © 2019 IHS Markit
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