

Display Driver IC Market Tracker

Tadashi Uno, Senior Analyst

ACTUALS AND FORECAST

Frequency, Time Period

- Quarterly update

Measures

- Revenue
- Units
- Average selling price (\$US)

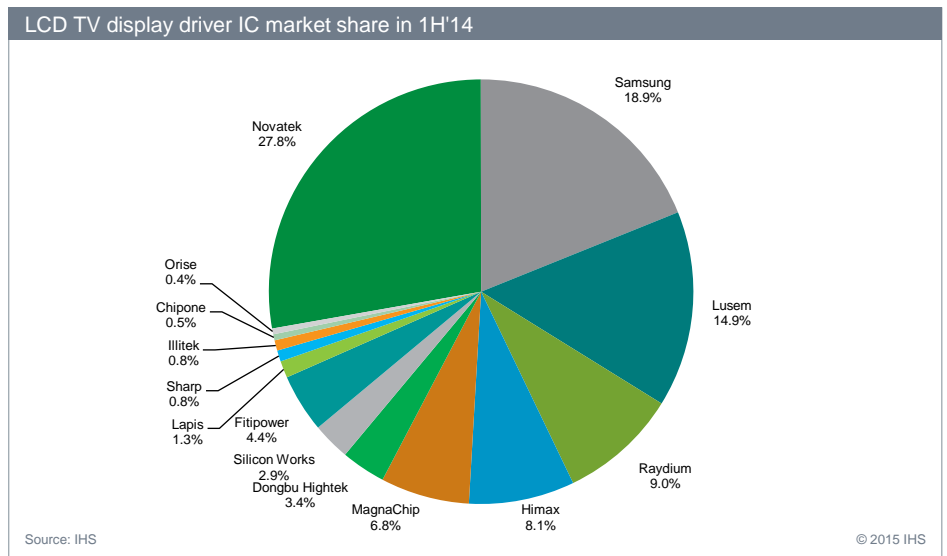
EXCEL DATA FILE COVERAGE

- Market share (Including fabless market share)
- Market share by large and small/medium LCD application
- Total shipments and revenue by application
- LCD tablets
- LCD mobile phones
- LCD monitors
- LCD notebooks
- LCD TVs
- Other large LCD applications
- Other small LCD applications
- Driver IC specifications for main panels

The Display Driver IC Market Tracker is a quarterly report that covers the shipments, prices, revenue, value chain (supply chain) dynamics, wafer foundries, new technologies, interfaces, and display resolutions that influence driver ICs across all applications. The report provides detailed quarterly analyses of the TFT LCD driver IC market for all flat panel display market segments while providing information about the companies and technologies that participate in this space.

Three important elements of this report are market share, value chain relationships between driver IC makers and the panel makers, and developments in driver IC technology.

This report is published as an excel data file and PowerPoint report.



Key Issues Addressed

- The latest technology and supply chain information as well as pricing and forecasts for the entire range of TFT LCD driver ICs
- Improvements in display performance derived from driver ICs
- The high-resolution market trend and driver IC suppliers' response to high resolution market growth

Applicable To

- Driver IC suppliers
- Semiconductor suppliers
- Investment Community
 - Fund managers / investors / analysts with interest in display companies
- LCD panel suppliers
 - Materials/components Procurement division
 - Panel development division
- Brand manufacturers/OEMs/ODMs
 - LCD and materials/components procurement division

LEAD ANALYST

Tadashi Uno – Senior analyst

Tadashi Uno joined DisplaySearch in December 2006 as Director, Materials and Components Market Research. Prior to joining DisplaySearch, Tadashi worked for Dai Nippon Printing for 20 years in Display Components Operations. He has more than 20 years experience in FPD material and components market research and has maintained excellent relations with material and component suppliers. Mr. Uno has published the LCD Glass Report, Color Filter Report, Optical Film Report, and cost models. He has been an invited speaker at numerous display conferences in Japan, Korea, and Taiwan, offering commentary to many newspapers and FPD industry journals.

CONTRIBUTING ANALYSTS

Yoshio Tamura, Senior Director

Jimmy Kim, Principal Analyst

Irene Heo, Principal Analyst

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Driver IC value chain

Driver IC shipments and revenue

- LCD tablets
- LCD mobile phones
- LCD monitors
- LCD notebooks
- LCD TVs
- Other small LCD applications
- Other large LCD applications

Driver IC requirements (number of LCD driver chips required by resolution)

Driver IC price trends

Driver IC technology roadmap & trends

For more information [ihsmarkit.com/technology](https://www.ihsmarkit.com/technology)

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