OLED Display Market Tracker

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This market tracker covers the entire range of OLED displays shipped worldwide and regionally and delivers the industry’s most insightful look at historical shipments and forecast projections for the OLED display market. New OLED applications, models, product trend analysis, and OLED panel makers’ strategies are also included in the report.

The historical shipment and revenue section provides PMOLED/AMOLED panel shipments by display size, resolution, substrate technology, panel manufacturer, and application for the prior eight quarters. The report forecasts 7+ years of shipments and revenue by display size, resolution, substrate technology, and application.

This report provides 100+ size/resolution combinations and 17 OLED suppliers’ shipment data, 15+ applications, and master technology (PMOLED, AMOLED) with array technology (LTPS, Oxide and OLED on Si) in an Excel file and market insights in Power point.

Key Issues Addressed

- What are the current AMOLED fab capacities of display suppliers and how will it change in the coming years?
- What are the strategies of each AMOLED panel suppliers in 2015 & after?
- How much will the AMOLED panel market grow in 2015 in the future?
- What kind of technology (material & equipment) will be needed for manufacturing OLED display?

Applicable To

- Strategy Planning
- OLED Supply Chains
- Display Application Set Makers
- OEM, ODM, EMS
- Mobile Operators
- Financial Investors
- Fund Managers & Investor Companies
- Analysts with interest in display industries
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