



IHS TECHNOLOGY INTELLIGENCE SERVICE

Wireless Power

Unmatched market intelligence on the wireless power industry

Advance your competitive position by leveraging uniquely comprehensive research on wireless power market dynamics

BENEFITS

- Get unmatched access to the market with the most comprehensive research on wireless power
- Develop growth strategies by knowing key trends in the wireless power & charging market
- Understand drivers and barriers to adoption in emerging and established markets
- Target growth areas with global, regional and country-level detail
- Understand how market outlooks could affect your business with direct access to analysts

The **IHS Wireless Power Intelligence Service** provides comprehensive research on the wireless power and charging market. This service enables clients to make informed, strategic business decisions by providing the most detailed and accurate view into the rapidly growing wireless power market.

Annual data forecasts, combined with topical insights provide visibility into markets for wireless power products and the applications they are used in, enabling clients to anticipate market shifts and growth opportunities. Interact with expert IHS analysts who can aid in understanding key market trends, the drivers behind developments in the wireless power market, and the impact that current trends could have on future market growth.

Whether you are a new entrant or looking to grow your market share, this service delivers the market intelligence and insight you need to win in the wireless power market

DELIVERABLES

IHS Technology Intelligence Service clients are supported by a continuous flow of research across geographies, topics and application areas. These are presented in formats designed to make our insights, analysis, and advice succinct and easily accessible.

Wireless Power Intelligence Service Reports Include:

Wireless Power World Report	Detailed analysis of the adoption of wireless power transmitters and receivers in 13 applications (such as mobile phones, wearable technology, digital cameras, power tools, electric vehicles, etc). Includes analysis by technology (tightly coupled vs. loosely coupled vs. uncoupled vs. multi-mode), implementation (integrated vs. accessory enabled) and region.
Wireless Charging Supplier Profiles & Analysis	A database of suppliers to the wireless power industry including wireless power solution providers, OEMs/ODMs, semiconductor/component manufacturers and other influencers. Analysis of each company's activities in the market is included. Updates provided quarterly.
Wireless Charging in Wearable Electronics	Topical report analyzing the market projections for wireless charging use in wearable electronics, including analysis by technology and discussion of benefits and challenges for designers and OEMs.
Wireless Charging Consumer Insights	Assessment of consumer demand based on results of a multi-region consumer survey. Includes analysis of consumer charging habits, satisfaction of existing wireless charging solutions and consumer demand for wireless charging solutions in the future.
Wireless Charging Opportunities in Automotive (in-Car) Applications	Topical report assessing the opportunities and challenges for wireless power solution providers and automotive OEMs adding wireless charging support for consumer devices in vehicles.
Wireless Charging for Electric Vehicles	Topical report assessing the market opportunities, drivers and challenges for wireless power solution providers, automotive OEMs, module manufacturers and infrastructure providers in wireless charging for electric vehicles.
Wireless Power Analyst Insights	An ongoing live feed of analyst insights on news and developments in the wireless power industry as they happen. IHS experts provide explanation of the implication and effect that news announcements may have on future market adoption and development. Alerts are delivered to subscribers via email immediately as new insights are added to the subscriber only section of the IHS Technology website.

RESEARCH COVERAGE

The reports present market overviews, global and regional trends, specific product overviews, market shares, detailed forecasts with key tables and figures. Our focus on primary data collection and analysis enables us to produce unrivalled accuracy in market data and forecasts. Each of the Core and Topical reports is published on an annual or quarterly basis, with the exception of the News Insights which are presented as an ongoing live feed as and when developments happen in the market.

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ABOUT IHS

IHS is a global information company with world-class experts in the pivotal areas shaping today's business landscape: energy, economics, geopolitical risk, sustainability and supply chain management. We employ more than 8,000 people in more than 31 countries around the world.