IHS TECHNOLOGY INTELLIGENCE SERVICE

Video Surveillance

Comprehensive regularly updated market data and insights on the global video surveillance market

Understand how the fast-moving market for video surveillance equipment is evolving and access highly detailed and up-to-date market statistics and analysis

Since 2003, IHS has researched the market for video surveillance equipment. The IHS Video Surveillance Intelligence Service replaced our original three-volume annual report. Today the research is regularly purchased by all fifteen of the world’s largest vendors of video surveillance equipment, as well as by many medium and small vendors and companies in allied technology markets.

Based on customer demand, new for 2015 is an enhanced service option that provides coverage of important sub-regional markets previously only offered through add-on reports.

Key Questions Answered by the Service:

- What is the size of the global CCTV and video surveillance equipment market?
- Which are the key growth countries and vertical markets?
- How have macro-economic factors, such as changes in government spending and exchange rates impacted the growth of the video surveillance market?
- What is the breakdown of the market into network and analog video surveillance equipment? How does this vary by region?
- Which companies have gained or lost market share?
- How will emerging standards and technologies impact the market?

**BENEFITS**

- Comprehensive, timely views of the video surveillance market
- Security Executive Insights on key aligned markets ranging from video content analysis (VCA) and PSIM to remote video monitoring services and systems integration
- Enhanced option provides focused reports that explore unique dynamics by sub-region
- Offers a single source with unparalleled granularity and detail in video surveillance market data and information on the competitive environment
DATA COVERAGE

The IHS Video Surveillance Intelligence Service is available at two different levels: the first offers comprehensive, detailed data for the world and four major regions:

The database in the standard service includes the following regional segmentations:

<table>
<thead>
<tr>
<th>Region</th>
<th>Americas</th>
<th>Asia (China excluded)</th>
<th>China</th>
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<tbody>
<tr>
<td>EMEA</td>
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<tr>
<td>Europe, Middle</td>
<td>Latin America</td>
<td>South East Asia</td>
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<td>East Asia</td>
<td>North America</td>
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<tr>
<td>Western Europe</td>
<td></td>
<td>Rest of Asia</td>
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</tbody>
</table>

A second, the Video Surveillance Enhanced Intelligence Service offers the same highly credible market data as the first plus additional data and reports on regional markets such as Latin America, Middle East, South East Asia and India, previously offered as standalone reports.

The database in the enhanced service includes the following regional and sub-regional segmentations:

<table>
<thead>
<tr>
<th>Region</th>
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This expanded database offers clients a single source for all IHS video surveillance data. Now, unparalleled granularity and detail of the global video surveillance market is now available through a single database, with a single subscription.

DELIVERABLES

IHS Technology Intelligence Service clients are supported by a continuous flow of research across geographies, topics and application areas. These are presented in formats designed to make our insights, analysis, and advice succinct and easily accessible.

### Analytical and Reporting Tools Included With Each Subscription

- **Global Intelligence Database with commentary**: Comprehensive data offered at the world, regional and sub-regional (enhanced option only) levels. PowerPoint reporting on key trends and data analysis will accompany the database as before.

- **Analyst Commentary**: Commentary and analysis from the video surveillance team at IHS on breaking news.

- **Sub-Regional Reports (Enhanced option only)**: Enhanced subscribers will receive reports detailing sub-regional trends. 2015 subscribers will receive reporting for India, Latin America, Oceania and Eastern Europe & Russia.

- **Security Executive Insights**: These provide easily shared summaries of key trends in our syndicated reports. Coverage ranges from video content analysis (VCA) and PSIM to remote video monitoring services and systems integration.

- **Annual Market Share Refresh**: Forecasts and market shares* for EMEA, the Americas, Asia (exc. China) and China.

  *Each annual service subscription contains one annual market share analysis only.

- **Quarterly Forecast Updates**: Based on regular sampling and regional deep-dive reports on the video surveillance market.

- **Trax**: Explore the data with the IHS interactive visual charting tool.

### Related IHS Technology Offerings

IHS Technology offers coverage of a wide range of related sectors, including:

- **Access Control**
- **Security Vertical Applications**
- **Security Systems Integration**
- **Video Content Analysis**
- **PSIM Software**
- **Critical National Infrastructure**
- **Consumer Video Surveillance**
- **Smart Home**

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**ABOUT IHS**
IHS is a global information company with world-class experts in the pivotal areas shaping today's business landscape: energy, economics, geopolitical risk, sustainability and supply chain management. We employ more than 8,000 people in more than 31 countries around the world.