



IHS MARKIT TECHNOLOGY INTELLIGENCE SERVICE

Consumer Electronics

Real time access to a continuous flow of research across the overall consumer electronics market.

COVERAGE

- Market sizing and forecasting for 40 devices across 7 global regions
- Consumer electronics vendor strategies
- Growth drivers and opportunities within key CE product segments, regionally and globally
- Key players across each consumer device segments and how their market positions have shifted
- Areas of growth potential for product segments vs. connectivity technology

Market Trackers

Historic and forecasted, delivered in Excel and in IHS TRAX®, an online analysis tool.

Reports

Periodic topical reports addressing key focus areas, detailing country, company and industry-level analysis.

Analyst Insights

Client-exclusive commentary on developments throughout the year.

Analyst Access

For prompt responses to urgent and unique questions

Clients of this service will receive:

Audio Devices Database – The Audio Devices Database provides region level data on shipments, revenues, ASP, and installed base for AV receivers, soundbars, wireless speakers, smart speakers, and headphones. Seven regions are covered: North America, Latin America, Western Europe, Eastern Europe, Asia Pacific, Middle East and North Africa, and Sub Saharan Africa.

Consumer Electronics Database - This core dataset in pivot table format provides annual measures, and is updated on an ongoing basis. Coverage includes device shipments and revenues (by vendor, connectivity, and region) and semiconductor shipments and revenues (by vendor and application).

Reports- An average of 6 reports per year are published on topics of timely interest and are designed to offer deep examination of key areas of the consumer electronics market. Sample report titles include

- Sony Divests TV Operations
- The Future of Pay TV in Asia"
- Intel and Qualcomm in the STB Space
- USB Type C Market – 2017 and 2018 Editions
- Interface Battleground Report – 2017 Edition
- Smart Speakers Report – 2016 Smart Home Voice-Assistant Report – 2017
- Evolving Set-Top Box Market Dynamics

Consumer Electronics Quarterly Market Trackers - Quarterly reports summarize the market trends and insights across each product group. A report (PDF) and database (Excel) are delivered each quarter.

Access to industry analyst –As part of this service, subscribers get direct access to interact with our subject matter experts/industry analyst to discuss latest market trends, clarify any data and provide answers to their questions.

Research Coverage

Devices

AV Receivers	Games Handsets	Air-conditioning appliances (Room ACs)
Blu-ray Players	Garment Care Appliances	Set-top Boxes
Breakfast Appliances	Hair Care Appliances	Smart Speakers
Broadband CPE	Headphones	Small Cooking Appliances
Digital Camcorders	Laundry Appliances	Smartphones
Digital Cameras	Large Cooking Appliances	Soundbars
Digital Media Adapters	Mobile Handsets	Tablets
Dishwashing Appliances	Monitors	TVs
Drones (Consumer segment)	MP3 and PMP Players	Virtual Reality Headsets
DVD Players	Oral Care Appliances	Wearables Technology
Electronic Readers (E-Readers)	PCs - Desktops	Wireless Speakers
Floor Care Appliances	PCs - Notebooks	
Food Preparation Appliances	Refrigeration Appliances	
Games Consoles	Robotic Appliances (domestic service robots)	

Measurements

Device – Shipments & Revenues	Connectivity – Shipments & Revenues	Display Resolution – Shipments & Revenues
Semiconductor - Revenue	Vendor – Shipments, Revenues & Share	

Regions

Asia Pacific (excluding China)	Latin America	North America
China	Middle East & Africa	Western Europe
Eastern Europe		

Related Research

[Connected Devices](#)

[Tablet & Notebook PC](#)

[Smart Home](#)

[Home Appliance](#)

[Mobile Technology](#)

[Smartphone](#)

[TV Sets](#)

[Set-Top Boxes](#)

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