



IHS TECHNOLOGY INTELLIGENCE SERVICES

# Teardowns

## The ultimate competitive benchmarking tool

Stay competitive with thorough analysis of every electronic part inside today's consumer devices and vehicles

### BENEFITS

- Better negotiation and product development decisions
- Direct access to over 200 dedicated teardown analysts for teardown information and customer support
- Enable your internal teardown team to focus on reviewing analysis and make tactical and strategic suggestions
- Real time access to latest teardowns

**IHS Teardowns** deliver the depth, breadth, and accuracy you need to make cost-effective tactical and strategic decisions. From small devices such as wireless handsets and tablets to larger equipment such as servers and automotive infotainment systems, our team delivers a complete assessment of all electronic, electro-mechanical, and mechanical components inside each device.

With over 13 years of teardown experience, our team has completed more than 2,500 teardowns, and identified over 3million components. All teardown analysis is supported by detailed photos. The IHS Teardown database contains more than 90,000 photos to help you easily identify different electronic components.

You can also easily compare similar devices in a given application group or across multiple applications. Our unique tool allows you to search by device type or device manufacturer.

This powerful cost benchmarking tool helps you manage product development to balance cost-effectiveness and feature-richness to satisfy the intended target market. If you don't see what you are looking for, the team conducts custom teardown projects to meet your company specific needs.

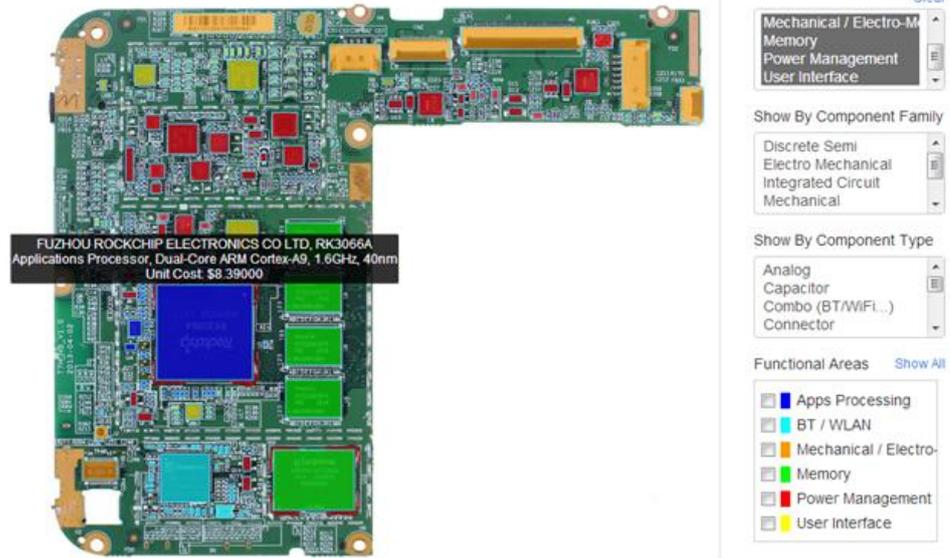
Preview an IHS Teardown

<https://technology.ihs.com/teardowns>



## DELIVERABLES

All IHS Technology Teardowns Intelligence Service include access to the IHS Teardown Website, Excel, and PDF deliverables.



## KEY ISSUES ADDRESSED

- As an OEM, how do my competitors' designs compare with mine? Are their solutions more integrated? More cost effective? More feature per dollar?
- As a Buyer, am I paying a competitive price for similar devices and features?
- As a Supplier, how does our design position compare to our competitors, and where are the new design opportunities?
- As a Supplier, what is the total cost of ownership for ours and competing design solutions?
- From a Financial perspective, how profitable are these products?

## RESEARCH COVERAGE

All **IHS Teardown Intelligence Services** provide access to all historical and future teardowns grouped by "device type" (groups are listed below). It is the most cost effective service to stay informed about design trends, component selection, new features, and costs of solutions. The IHS Teardown team tracks the pulse of the market to deliver you information on the devices that matter most to you.

- **Automotive:** Access to all historical and minimum 12 devices/year
- **Mobile Handsets:** Access to all historical and minimum 40 devices/year
- **Tablets/eReaders/Notebooks:** Access to all historical and minimum 20 devices/year
- **Wearable Devices:** Access to historical data, coverage includes fitness, health, and recreational devices, and minimum 12 devices/year
- **Access to ALL Device Types:** Access to all historical future devices within a year

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### ABOUT IHS

IHS is a global information company with world-class experts in the pivotal areas shaping today's business landscape: energy, economics, geopolitical risk, sustainability and supply chain management. We employ more than 8,000 people in more than 31 countries around the world.