TECHNOLOGY, MEDIA & TELECOM

Wireless Semiconductor Competitive Intelligence Service

Insight and analysis on the core chipset supplier landscape across a range of application markets from mobile handsets, wireless infrastructure, and mobile broadband devices

Real time access to a continuous flow of global research topics and application areas:

Clients of this Intelligence Service will receive:

- **Analytical Database Tool**
  Tailored views of semiconductor market share data.
  Delivered in Excel and in IHS TRAX®, an online analysis tool.

- **Reports**
  Annual topical reports addressing key focus areas with in-depth analysis on market and technology trends.

- **Market Insights**
  Frequent analyst commentary on market news and events impacting the semiconductor industry.

- **Analyst Access**
  For prompt responses to urgent and unique questions.

**BENEFITS**

- Understand the wireless semiconductor supplier landscape and a company’s individual performance
- Hard data to improve negotiations with suppliers
- Identify strategic partnerships to mitigate risk
- Benchmark competition

**Supplier competitive analysis of 55+ companies** – provides graphical, customizable display of market share revenue and units for all application segment by device and standard for a selected company

**Semiconductor device data by application markets** – ranks revenues and unit shipments for specific semiconductor segment by device function; presents the total revenue/unit for the semiconductor devices selected and the revenue/unit share that each application equipment category represents

**Detailed examination of key technologies and applications** – data and analysis of the strategic, technological and competitive landscape influencing market growth and development for areas such as:

- RF components in mobile handsets
- Semiconductor share & mobile handset OEMs
## Research Coverage

### Four Different Databases

#### Annual Revenue
- 89 semiconductor segments
- 60+ companies
- 16 application markets
- Measure: revenues
- Region: worldwide
- Annual reporting (updated quarterly)

#### Quarterly Revenue
- 59 semiconductor segments
- 35+ companies (85% of the market)
- 6 application markets
- Measure: revenues
- Region: worldwide
- Quarterly reporting

#### Annual Units
- 89 semiconductor segments
- 60+ companies
- 16 application markets
- Measure: shipment volume
- Region: worldwide
- Annual reporting (updated quarterly)

#### Quarterly Units
- 59 semiconductor segments
- 35+ companies (85% of the market)
- 6 application markets
- Measure: shipment volume
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### Semiconductor Segments

<table>
<thead>
<tr>
<th>Segments</th>
<th>Application markets</th>
<th>Detail</th>
</tr>
</thead>
<tbody>
<tr>
<td>- 90+ sub-segments</td>
<td>- Mobile handsets</td>
<td>- Semiconductor segment</td>
</tr>
<tr>
<td>- Digital baseband ICs</td>
<td>- Media tablets</td>
<td>- Device type</td>
</tr>
<tr>
<td>- Power amplifiers</td>
<td>- Embedded and external modems</td>
<td>- Wireless standard</td>
</tr>
<tr>
<td>- RF/IF ICs</td>
<td>- Mobile communication infrastructure ICs</td>
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<tr>
<td>- Analog baseband and power management ICs</td>
<td>- Gaming devices</td>
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<tr>
<td>- WLAN ICs</td>
<td>- Headsets</td>
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<tr>
<td>- Bluetooth ICs</td>
<td>- Laptops, desktops, computer peripheral</td>
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<tr>
<td>- GPS ICs</td>
<td>- Automotive</td>
<td></td>
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<tr>
<td>- NFC ICs</td>
<td>- Access Points, carrier gateways and clients</td>
<td></td>
</tr>
<tr>
<td>- Other ICs</td>
<td>- Semiconductor Application Forecast (AMFT)</td>
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</tbody>
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### Companies (60+ suppliers)

- Qualcomm
- Apple
- Samsung Electronics
- MediaTek
- Dialog Semi.
- Skyworks
- Qorvo
- Broadcom Ltd.
- Avago
- Tsinghua
- NXP

### Related Research

- Semiconductor Application Forecast (AMFT)
- Smartphone Intelligence Service - Premium
- Mobile Device Electronics Intelligence Service

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For more information [technology.ihs.com](http://technology.ihs.com)

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**About IHS Markit**

IHS Markit (Nasdaq: INFO) is a world leader in critical information, analytics and solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 key business and government customers, including 85 percent of the Fortune Global 500 and the world's leading financial institutions. Headquartered in London, IHS Markit is committed to sustainable, profitable growth.